

2009 Year-in-Review

February 2010

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5 YIR Articles Due	6
7	8 Layout	9	10	11 Moody Review	12	13
14	15 Final Revisions	16 TO PRINTER Print Date	17	18	19	20
21	22	23	24	25	26	27
28	1 Shipping date	2	3	4	5	6

2009 Year in Review

Explore different design concepts ... possible self mailer

Purpose:

- Annual report variation – touch point

Safety Performance

- Start Card (include in publication)
 - o Pop-out
- Subcontracting

We Lead the Way (CANADA)

- wins / excludions for 2009
 - o Map
 - o Canada

- o Port of Miami Tunnel

- We are ... Verbage
- “Our Story – Narrative of 2009

We do What’s Right

- Charity

We Care for each other

- Safety

Quotes – about services

Introduction to the new company president

Compass Awards for 2009